



Front Runner  
Windows® 7



**FOR IMMEDIATE RELEASE:**

June 22, 2010

## **ASAP Automation Releases New Version of its Warehouse Control System**

**Louisville, KY — June 22, 2010 ASAP Automation**, today announced it will launch a new version of its application, Exacta WCS, which works with Microsoft Windows® 7 to offer customers enhanced security, as well as innovative user interface features and reliability improvements. Exacta WCS plays a critical role in supply chain by linking information systems, warehouse management systems, and material handling automation.

“Our ISV community is alive with innovation, and we’re committed to helping our partners drive the next generation of software experiences,” said Ross Brown, Vice President of ISV and Solutions Partners for the Worldwide Partner Group at Microsoft. “Adding compatibility for the latest Microsoft operating systems helps ISVs to stay ahead of the competition and give their customers access to cutting-edge technologies.”

“ASAP Automation is excited to launch this new version of Exacta WCS,” said Jason Ratliff, Software Quality Assurance Manager at ASAP Automation. “Making our application compatible with Microsoft Windows 7 helps us offer our customers compelling benefits, including intuitive user interfaces such as multi-touch, improved security and reliability features, tools to keep them connected to data stored on the Web, advanced graphic hardware acceleration, full support for multi-core processing, sophisticated management features, intelligent power management, flexible access administration to improve mobile working.”

A [Warehouse Control System](#) or WCS collects real-time information from the automated material handling equipment and devices and Warehouse Management System or Enterprise Resource Planning system to efficiently direct and manage automated material handling and processing within a warehouse. The Warehouse Control Software is the critical link between these systems and provides user interfaces for management, diagnostics, monitoring and control. It is the focal point for the management of operational processes in material handling systems.

Advanced Warehouse Control Software includes both traditional routing controls along with modules of functionality typically found within a Warehouse Management System including such things as inventory control, labeling and RF operations. The Warehouse Control Software picks up where the Warehouse Management System software leaves off. The modular nature of the Exacta® Warehouse Control Software allows for additional functionality to be easily added in as the needs of the facility change and grow.

ASAP Automation is a leader in providing Supply Chain Execution Software and Automation Technologies. The Exacta™ WCS software suite integrates with: Pick-to-Display, Pick-to-Light, Pick-to-Voice, Carousels, AS/RS, Robotics, and a wide variety of other advanced picking automation.

For more information please see our website at [www.asapauto.com](http://www.asapauto.com)

**For more information, press only:**

Carolyn Manco, ASAP Automation, 317-575-9992, [cmanco@asapauto.com](mailto:cmanco@asapauto.com)

#####

The names of actual companies and products mentioned herein may be the trademarks of their respective owners.