



FOR IMMEDIATE RELEASE:

January 20, 2009

Successful Pick to Light upgrade for ASAP customer Hale Groves

Louisville, KY– ASAP customer Hale Groves, recently made the decision to upgrade their [pick to light](#) system to update the technology. The Hale Groves host system controls inventory in the picking locations and communicates to the Exacta software which controls the pick to light. Exacta Event Director was also set up to issue automatic email notification if a light does fail at any point. Since the upgrade to the pick to light devices has been made, there have been no device failures or missed messages. "In this busy season, pick to light has helped us out with 100% reliability. The entire upgrade process with ASAP has been smooth and seamless to our operations." Robert Ramsey, Production Manager, Hale Groves

ASAP Automation is a leader in providing Supply Chain Execution (SCE) Software and Automation Technologies. The Exacta® software suite of products are designed to easily integrate with a wide variety of material handling automation technologies such as pick to light, conveyor sortation systems, carousels, inline scales and printers. For more information please see our website at www.asapauto.com.

Hale Groves has grown rapidly for over a half a century and is one of Florida's leaders in the gift fruit industry. It has become a national company shipping Florida oranges, grapefruit, honeybells, specialty fruit and other products throughout the United States and Canada. For more information please see www.halegroves.com.

For more information, press only:

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