



**For immediate release
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ASAP Automation Announces Promotion of Eric Cameron to Vice President of Sales

Louisville, KY — (March 1, 2010) ASAP Automation, an industry leader in advanced automation technologies and Supply Chain Execution Software (SCE), is pleased to announce the promotion of Eric Cameron to Vice President of Sales.

"When Eric joined ASAP it quickly became apparent to me that he would have a bright future with the company. Very energetic, optimistic and 'quick on the ball' he became part of the ASAP fabric and our unique culture. Today, Eric has done a wonderful job with our Sales Department, growing it stronger and better one day at a time. It is with great pleasure that I promote Eric to his new position." said Damir Kantardzic, President of ASAP Automation.

Eric Cameron joined ASAP as a Sales Consultant in 2001 after completing his coursework at the University of Louisville. In 2005 Eric transitioned to the role of Sales Manager, directing sales activities as well as taking an active role in project execution and company finances. During his time at ASAP Eric has been involved in the sale, design, and implementation of over 50 systems in a variety of industries.

Eric holds a Bachelors and Masters degree in Industrial Engineering and a Masters in Business Administration. Eric currently enjoys spending time with his family and taking leadership roles in many community activities. Prior to joining ASAP Eric worked for a Fortune 500 company, spending time in engineering, quality, materials, and finance.

ASAP Automation is a leader in providing Supply Chain Execution (SCE) Software and Automation Technologies. The Exacta™ WMS software suite integrates with: Pick-to-Display, Pick-to-Light, Pick-to-Voice, Carousels, AS/RS, Robotics, and a wide variety of other advanced picking automation. Please visit our website at www.asapauto.com.

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