



FOR IMMEDIATE RELEASE:

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ASAP Automation Sponsor for Roche Open Charity Golf Outing

Louisville, KY– ASAP Automation is pleased to announce the sponsorship in the annual Roche Open charity golf outing to benefit The United Way. The golf outing is scheduled for August 27 at the Winding Ridge Golf Course.

ASAP Automation is a leader in providing Supply Chain Execution (SCE) Software and Automation Technologies and is proud of the long standing partnership providing these types of solutions for Roche. The Exacta® software suite of products are designed to easily integrate with a wide variety of material handling automation technologies such as pick to light, conveyor sortation systems, carousels, inline scales and printers. <http://www.asapauto.com/case-studies/listing/roche/default.asp>

Roche Diagnostics supplies a wide range of diagnostic instruments and tests for disease detection and monitoring by doctors, laboratories or patients themselves. Their products cover the early detection, targeted screening, evaluation and monitoring of the disease. <http://www.roche-diagnostics.us/>

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