



Custom Development Solutions

**FOR IMMEDIATE RELEASE:**

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## **ASAP Automation accepted into the Custom Development Solutions Competency for Microsoft Certified Partners!**

Louisville, KY – ASAP Automation has been accepted into the Custom Development Solutions Competency of Microsoft's Partner Program. This accomplishment is in addition to Mobility Solutions Competency and reaching Gold Certified Partner status.

Microsoft Competencies are designed to help differentiate a partner's capabilities with specific Microsoft technologies to customers looking for a particular type of solution. Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the technology industry. The Custom Development Solutions Competency is designed for technology partners providing custom-built solutions for clients that require value-added capabilities to optimize business opportunities.

"Our developer partners enable us to deliver high-quality solutions and applications to our customers," said Nick Abbott, group manager in the .NET Developer Product Marketing Group at Microsoft Corp. "As the demand for applications built on the Microsoft platform continues to grow, there are more opportunities for providers of custom-developed applications than ever before. The Custom Development Solution Competency provides partners with a way to showcase their expertise delivering custom-built solutions to customers, enhancing partners' revenue opportunities and positioning them for growth."

ASAP Automation is a leader in providing Supply Chain Execution (SCE) Software and Automation Technologies. The [Exacta® software suite](#) of products are designed to easily integrate with a wide variety of material handling automation technologies such as pick to light, pick to display, conveyor sortation systems, carousels, automated storage and retrieval systems (AS/RS), and inline scales and printers.

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