



**For immediate release
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ASAP Automation Announces Promotion of Mark Curtis to Software Development Manager

LOUISVILLE, KY — (November 21, 2008) ASAP Automation, an industry leader in advanced automation technologies and Supply Chain Execution Software (SCE), today announced the promotion of Mark Curtis to Software Development Manager.

"When Mark joined ASAP Automation he immediately distinguished himself as an extraordinary software engineer, and a natural leader," said Damir Kantardzic, President.

Mr. Curtis joined ASAP in 1997 and has since been the lead software developer on many major projects. He enjoys the challenge of taking leading edge technologies and applying those technologies as solutions to customer requirements. Mark also architected the foundation of the Exacta WCS system (Host Interfaces and AOR.)

ASAP Automation is a leader in providing Supply Chain Execution (SCE) Software and Automation Technologies. The Exacta™ WMS software suite integrates with: Pick-to-Display, Pick-to-Light, Pick-to-Voice, Carousels, AS/RS, Robotics, and a wide variety of other advanced picking automation. Please visit our website at www.asapauto.com.

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