



**For immediate release
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ASAP Automation Announces Promotion of Damir Kantardzic to President

LOUISVILLE, KY — (November 3, 2008) ASAP Automation, an industry leader in advanced automation technologies and Supply Chain Execution Software (SCE), today announced the promotion of Damir Kantardzic to President.

"He has distinguished himself with exceptional performance since he started with ASAP back in 1995. Not only is he brilliant on software development, but he leads with compassion for ASAP employees and works very hard to always help our customers," said Bill Bastian II, Chief Executive Officer.

Mr. Kantardzic joined ASAP in 1995 as a Software Developer and within a year moved into the position of Lead Software Engineer. In 2002 he was promoted to the position of Vice President of Software Development. Damir has been actively involved on numerous multi-million dollar ASAP Automation projects and has a working knowledge of all the Exacta software modules. He provides direction for R&D efforts on new software products bringing both customer requests and innovative supply chain concepts to market.

Damir holds a Bachelor's and Master's degree in Computer Science, and is a Microsoft Certified Professional Developer in Web, Windows and Distributed Applications development. He also holds Microsoft Certified Technology Specialist certifications in all three development areas as well as being a Microsoft Certified Solutions Developer in C++ and SQL Server.

ASAP Automation is a leader in providing Supply Chain Execution (SCE) Software and Automation Technologies. The Exacta™ WMS software suite integrates with: Pick-to-Display, Pick-to-Light, Pick-to-Voice, Carousels, AS/RS, Robotics, and a wide variety of other advanced picking automation. Please visit our website at www.asapauto.com.

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